DT Research

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For Immediate Release

DT Research Offers Digital Signage Appliances with Remote Management Capabilities

WebDT Appliances Enable the Creation of a Professional Digital Signage Network at a Low Cost of Ownership

InfoComm 2008 **– LAS VEGAS, Nev. - June 18, 2008 –** DT Research™, Inc., an industry leader in the development of information appliances for vertical markets, today announced the immediate availability of a line of WebDT Signage Appliances. The SA1000, SA2000 and SA1004 digital signage appliances are now part of the WebDT Digital Signage product family. The WebDT digital signage appliances offer an affordable, low power-consumption, space-saving alternative to using dedicated PCs and enable a professional digital signage network that can be centrally managed through web-enabled software to ensure optimal uptime.

"Businesses today are always looking for ways to make the most out of their investment in technology," said Daw Tsai, president of DT Research. "With the WebDT digital signage appliances, companies can preserve their investment in existing displays and create a powerful digital signage network while keeping a low TCO. We've developed a line of appliances so that companies can choose the best appliance based on their needs – from entry-level, multi-screen outputs to higher-end devices that support HD content playback."

The WebDT Signage Appliances offer powerful digital signage capabilities including the ability to manage content and operating software remotely. Powered by Microsoft® Windows® XP Embedded operating systems, the WebDT Signage Appliances are VESA compliant and offer optional wireless networking. The devices can be paired with commonly-used LCDs available in the market today or with DT Research's wide-array of custom displays.

The WebDT appliances are compatible with the WebDT Device Manager and WebDT Content Manager software, which provide intuitive and remote management of hardware and content files. Using these software packages, the system can be remotely monitored and controlled from any location that has network/Internet access, ensuring optimal uptime and issue resolution. Unique auto-recovery functionality can restart the system without onsite and manual intervention.

The WebDT Signage Appliances include the following models:

SA1000
The WebDT SA1000 provides robust digital signage functionality from a compact, fan-less device with low energy consumption. The SA1000 runs on a 1.5GHz processor, drives an LCD at up to 1920x1080 in resolution and supports DVI and VGA outputs. The appliance is tightly integrated with the WebDT Device Manager, providing the ability to remotely manage and troubleshoot each unit.

SA2000
The WebDT SA2000 offers higher processing power for customers wanting to display High Definition multimedia content. The device comes with either a 1.6GHz or 2.0GHz processor to

enable High Definition content playback. The SA2000 also integrates the WebDT Device Manager, enabling the device to be managed without on-site service.

SA1004
The WebDT SA1004 is designed to drive content over multiple LCD panels, ideal for multi-screen applications. With four HDMI outputs plus a VGA port, the device can support up to a total of five video outputs, driving up to 1920x1080 static images. The SA1004 works effectively with DT Research's DS4200 – a 42-inch high-resolution LCD that features a 15mm-thin bezel *(See related press release – DT Research Expands Digital Signage Product Line with Three New Display Sizes – June 18, 2008).* Using the SA1004 in conjunction with the DS4200, businesses can easily set up an elegant video wall of multiple displays – ideal for information tables such as menu and flight information boards. The SA1004 is especially beneficial for businesses that have space constraints and are looking for a single device to manage and control several displays.

WebDT Content Manager – A web browser-based application manages content scheduling and distribution, including device grouping, playlist creation, multi-zone preset and customizable templates, ticker feeds, reporting, auto-recovery and general system administrator functions. Businesses also have the ability to incorporate traditional self-service applications in selected zones on the display while serving interactive advertising or media on other zones. Unlike other content management applications, the WebDT Content Manager is easy to use and often requires only minimal, self-guided training.

WebDT Device Manager – All displays can be remotely monitored and controlled from any location with Internet or network access using a web browser interface. The WebDT Device Manager utilizes "push and pull" technology to interact with remote appliances, allowing system administrators to install operating systems, inventory hardware, update software applications and access logging and scheduling remotely. Support for auto-recovery allows the restart of the systems without the need to go onsite.

Pricing and Availability
The WebDT SA1000, SA2000 and SA1004 are available in July directly from DT Research and through authorized resellers and partners. The MSRP starts at $999. For more information, visit DT Research in Booth N7425 at InfoComm 2008 in Las Vegas, or go to http://signage.dtri.com.

About DT Research
DT Research™ develops and manufactures web-enabled information appliances for vertical applications. The WebDT family of products is based on thin computing platforms for secure, reliable, and cost-effective computing. WebDT products include wireless tablets, digital signage solutions, compact modular systems, and display-integrated information systems. These systems emphasize mobility, wireless connectivity and touch displays. Powered by Windows® Embedded and Windows XP operating systems, WebDT devices offer durability and ease in integration, leading to solutions that can be remotely managed with the user-friendly WebDT Device Manager software. For more information, visit http://signage.dtri.com.

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